



The Power of Knowledge

Students gain a better understanding of how the ICT industry operates and what it takes to succeed in the sector, writes staff reporter **Kylie Lau**

The information and communications technology (ICT) industry is developing at a tremendous pace. Apple, Google, and Facebook are some of the companies that are changing the way we live and communicate, so it is hardly surprising that more young people are eager to develop their careers in the ICT sector.

But how can students increase their odds of having a good start in the ICT industry? Stephen Wat, Senior Director, Product and Solutions of CITIC Telecom CPC Ltd, explained to a group of fourth and fifth form students from St. Francis' Canossian College on January 16 that ICT knowledge is essential.

"ICT skills are in demand in every industry, and no matter what

job you do, you need to have ICT knowledge," he said. Wat was speaking to the students as the first out of five planned activities under Business-Schools Partnership Programme organized by Chamber.

ICT used to be among the less popular subjects among students entering university, but it is now a hot sector. "There are also different areas you can choose to work in the ICT industry, from programming, to communication technology to data analysis, and others," he added.

Wat also suggested that students should try to be more curious to things around them. "If you are amazed by the multi functions of Google, you could explore those in more depth. For example, the number of users of Google, the

history of its development, the latest launch of its products and services, and so on. This is because all the rapid developments in the ICT sector require that we have to continually learn and update ourselves about the history and development of products and services. This sector now requires talent with high capabilities, so in order to be successful, you need to focus on one particular area," he said.

By citing the examples of how Apple and Facebook were founded, Wat drove home the message of the importance of mathematics. "Most successful people in the industry are excellent in mathematics and logical thinking," he said.

ICT has always been considered a career for men, but Wat said he

知識的力量

學生了解到更多有關ICT行業的運作，以及當中的成功之道
本刊記者劉寶馨



信息及通訊科技（ICT）行業的發展一日千里。蘋果、谷歌（Google）及Facebook等企業正在改變我們生活與溝通的模式，因此愈來愈多年輕人期望在ICT行業大展拳腳，實在不足為奇。

然而，學生如何能順利投身ICT行業？中信國際電訊（信息技術）有限公司產品拓展高級總監屈永全在1月16日，向來自嘉諾撒聖方濟各書院的中四、五生表示，具備信息及通訊科技知識是必要的條件。

透過總商會的「商校交流計劃」，中信國際電訊（信息技術）有限公司與該校將於今年籌辦五次活動。在是次首輪活動中，屈先生向一眾學生解釋：「每個行業都要用到信息及通訊科技的技能，不論你從事甚麼工作，都要具備有關方面的知識。」

ICT曾經是較為冷門的大學學科之一，時至今日反被視為熱門行業。他補充：「ICT行業涵蓋電腦程式設計、通訊科技，以至數據分析等，就業範疇其實很廣。」

屈先生同時建議學生應對周遭事物抱有好奇心。他說：「如果你對Google的多功能性驚歎不已，你可以嘗試深入地探索更多有關的資訊。比方說Google的總用戶量、發展歷程、最新推出的產品及服務等。正因ICT行業迅速發展，促使我們不斷去學習，掌握產品和服務的最新情報。這行業現正需要更多能幹的人才，因此想取得成功，切記專心發展某一特定範疇。」

藉著闡述蘋果公司及Facebook的發跡史，屈先生透徹地指出數理知識的重要性。他表示：「行內的成功人士大多擅長數學及邏輯推理。」

ICT長久以來都被視為一個男性主導的行業，然而屈先生相信，隨著行動裝置日趨普及，有關行業實際上需要更多女性提出新主意。他表示：「女性一般來說心思較細密，這對軟件開發及技術分析都很重要。了解每個工序，才能清晰而有效率地運作。」

在問答環節中，有學生問到該如何界定成功，屈先生說：「成功是指做事能夠持之以恆，而且不畏困難。這些都是在ICT行業工作不可或缺的特質。」

今年是中信國際電訊（信息技術）有限公司首次參與總商會的「商校交流計劃」。人力資源及行政部副總裁虞苑琦解釋，為何該公司樂意加入其中：「我們想協助學生透過互動形式，對信息及通訊科技行業認識更多。同時，這項計劃能提升我們的品牌形象與員工士氣，對所有參與者來說都是雙贏的局面。」



believes with the growing popularity of mobile devices, the industry needs more women to develop new ideas. “Women generally pay more attention to detail, which is important not just for software development, but also in technical analysis. You also need to understand every procedure in order to work clearly and effectively,” he said.

During a question and answer session, students asked Wat how he defines success: “Success is how you do one thing with persistence and do not fear difficulties. These are important traits for working in the

ICT industry,” he answered.

This year is the first time that CITIC Telecom CPC Ltd has joined the Business-Schools Partnership Programme. Catherine Lo, Vice President, Human Resources and Administration of CITIC Telecom CPC Ltd., explained why the company decided to join the programme: “We want to help students to know more about the ICT industry through some interactive activities. At the same time, this can enhance our brand image and staff morale. This is a win-win situation for all of us.”